



Leading a Multi Generational Workforce

Tips & Techniques for Motivation, Communication and Results!

Scheduled on request, duration 60 minutes
Requirements: web browser and telephone

Do you remember getting up to change your black and white TV during the commercials or is watching your favorite movie on your iPod no big deal?

Do you work to live or live to work?

Is flextime a luxury or a requirement?

Your answer to these questions will drive what motivates you, your communication preferences, and how you like to be led. Using 3 case scenarios, this webinar will teach the ins and outs of leading and collaborating with the major generations at work: Boomers, GenXers, and Millennials. The cases include:

- A 32 year old Leader is put in charge of a new team with mid 50 years olds. She needs to lead them to complete a critical project within a tight deadline.
Question: How can she get this group engaged to meet the deadline?
- You are a 55 year old senior manager at a financial services firm who hires the best and brightest right of school. You are on track to retire in 4 years and are told you need to groom them as the firm's next leaders.
Question: What can you do to make sure they are ready to move up?
- A growing firm has just reorganized. A 42 year old manager and 27 year old manager need to collaborate in a new matrix environment.
Question: What can each do to ensure a productive collaboration?

About the Presenter: For 20 years, **Audrey Sloofman** has proven her outstanding ability to bring out the best in people. As a coach, trainer and consultant, Audrey has worked with thousands of professionals worldwide, generating powerful and lasting change in individuals and groups. She has coached performance at all levels from executive to individual contributors in a myriad of industries and professional challenges. As an expert in generational differences, Audrey has developed programs and coached managers for companies such as Federal Express / Kinkos, Diaichhi Pharmaceuticals, Merrill Lynch and CitiGroup. As Director of Solutions Delivery for an growing international consulting firm, she successfully applied what she knows while hiring, training, managing and influencing individuals of all four generations working in many levels or the organization.

