

# Putting Values into Action: Making Corporate Values Come Alive



Is your business growing so rapidly that new people don't know the CORE principles that made your business a success?

Are leaders so busy that they don't have time to monitor each person's compliance to Corporate Values & Ethics?

Are your leaders concerned that people are not putting customers' interests first?

forming data  
sion, insurance, and PC ca  
all center satisfaction, according to t  
er Satisfaction Index, a study by CFI  
ges the methodology of the Univer  
merican **Customer Satisfaction** Inde  
f customer evaluations of the qual  
es available to household consum  
+ scale—to conduct the Call C  
customers of call



**Audience:** **Leaders and/or Professionals**

**Length:** **½ or 1 day program**

**Format:** **Activities, Discussions, Action Planning**

**Modules:** **The Value of Values**

- Why Spend Time on Values?
- How do Values help us Personally?
- How can Corporate Values Help us at Work?

**Values Value Chain**

- The 4 steps to making Values Come Alive

**Value Labels**

- Your Company Values

**Values Lingo: What are we Talking About?**

- Value Interviews (Activity)
- Putting Values in your own Words (Activity)

**Value Behaviors: Do's & Don'ts**

- Corporate Values Case Studies
- Value Super Heroes (Activity)

**Value Leadership**

- Live it, Improve it, Track it: Best Practice Review
- Values in Action (Activity)

**Customization:** **This program is tailored based on your company's corporate values**

