

# Say YES! to Change

## Inspiring Leaders to Drive Change



### Program Overview

Organizational Change efforts fail for many reasons. One main one is the lack of commitment.

This keynote inspires leaders who are in the midst of organizational change and looking for new ways to motivate and engage themselves and their employees to take an active part in making the change work.

The program lays out innovative yet pragmatic ideas which encourage employees to buy-in to change, increase commitment to change, and result in higher productivity during the turbulent times of organizational change.

We tailor this program based on the needs of your audience through our Pre-Program questionnaire.

If your company is **growing, shrinking, merging or reorganizing**, this inspiring keynote is for you!

### Y Why Change

Finding Yours & Your Employees' answer is the first key to success

### E Expect Emotional Reactions

All changes face resistance. It's the human condition – expect and plan for it.

### S Surround Yourself with Other Fun Loving YES! People

Positivity is Contagious. Support success & yourself with others of the same mindset.

### About the Presenter



**Lawrence Polsky** knows change. From leading corporate IT and HR change initiatives to consulting leaders on how to change company structure, processes & culture, Lawrence has experienced change in many shapes and forms. His biggest insights into the dynamics of change on a personal level came with facing the changes required to overcome a tumor. Since 1993, Lawrence has inspired and instructed more than 6,200 professionals in the United States, Canada, Europe and Asia. His high energy programs make him a sought after speaker at international conferences. He is the co-author of *Perfect Phrases for Communicating Change* (McGraw-Hill), *Perfect Phrases for Conflict Resolution* (McGraw-Hill) and *Say YES! To Change: 27 Strategies for Motivating Yourself and Your Team*. He holds a Masters in Organization Development with NTL Institute, the nation's leading program in experiential learning.

